

## NATIVE Activities

# TENDER PROCEDURE FOR THE SELECTION OF EXPERTS FOR THE PROVISION OF ONLINE TRAINING PROGRAMME

### I. Background to the invitation to the public procedure

Promote the talent of young European designers and integrate it into companies in the fashion sector: that is the main goal of NATIVE, an ambitious European project that was launched in four countries: Sweden, Italy, Spain, and Poland.

The project, led by the Borås City Council in Sweden, involves the participation of the Prato City Council in Italy, the Sztuk Pięknych Academy of Fine Arts in Poland, and the Catalan Fashion Cluster (MODACC). The project consortium are members of the European textile network ACTE (Textile Collectivities Association), which encompasses around thirty European institutions and municipalities with strong ties to the fashion industry. NATIVE is co-financed by the European Union's "Creative Europe" programme.

The NATIVE project (New Creative Trails) was created with the dual objective of developing the skills of designers working in the design industry sector and, at the same time, facilitating the integration of creative skills into SMEs in the fashion sector.

The project has selected ten young European designers via the European contest "Rebelpin", the ACTE network fashion award that brings out creativity and provides young creative entrepreneurs and students the opportunity to connect with the market and the textile and fashion industry. The theme of this year's edition was "Crafted 3D" and students presented projects linking innovation with the use of 3D, in unique and handmade creations, combining innovative materials and craftsmanship.

Along creative residencies during which young designers will have to develop innovative products in collaboration with selected textile companies, the Native consortium needs to organize an online training programme, consisting on a series of webinars on the following topics:

- Industrial digitization
- New business models
- Digital marketing
- Intellectual property rights
- Circular economy
- Sustainable supply chain

### II. Description of the services & scope of the contract

The purpose of this competitive procedure for awarding a training service is manifold:

- To ensure the transparency of operations;
- To obtain the desired quality of services, supplies and works at the best possible price.
- To guarantee the widest possible participation, on equal terms in tender procedures and contracts;



The training program shall consist on the organization of online inspirational webinars as well individual coaching sessions.

A total of 12 hours of webinars and 60 hours of coaching. The training program will be addressed to the 10 selected young designers to participate in NATIVE project.

The following schema is requested:

The six webinars each will have a sending time for 2 hours where:

- 10 minutes dedicated to the admission from the waiting room of teams.
- 10 minutes Moderator introduction and presentation.
- 20 minutes expert nr.1 intervention
- 20 minutes expert nr.2 intervention
- 20 minutes Company success story
- 30 minutes debate and questions of the audience to the panel.

Expert speakers on the subject will participate each with an intervention of 20 minutes and one intervention of a good example case of a success company. The moderator of the session should be able to manage a debate on the topic and involve the public with questions. It is eminent to have a European dimension in each webinar by inviting speakers from different countries and point of view.

- One online webinar on **new business models for the fashion sector**, for 2 hours as described above plus max no. 1 hour of personalized coaching to each designer, for a total of max no. 12 hours.
- One online webinar on **Industrial digitization for the fashion sector**, for 2 hours as described above plus max no. 1 hour of personalized coaching to each designer, for a total of max no. 12 hours.
- One online webinar on **Digital marketing for the fashion sector**, for 2 hours as described above plus max no. 1 hour of personalized coaching to each designer, for a total of max no. 12 hours.
- One online webinar on **Intellectual property rights for the fashion sector**, for 2 hours as described above plus max no. 1 hour of personalized coaching to each designer, for a total of max no. 12 hours.
- One online webinar on **Circular economy for the fashion sector**, for 2 hours as described above plus max no. 1 hour of personalized coaching to each designer, for a total of max no. 12 hours.
- One online webinar **Sustainable supply chain for the fashion sector**, for 2 hours as described above plus max no. 1 hour of personalized coaching to each designer, for a total of max no. 12 hours.

All webinars will be sent/ viewed via the Native consortium platforms and recorded for future publishing. All royalty and writes are reserved to NATIVE consortium.

At the end of the training activities, a series of toolkits on the above topics will have to be delivered. The language of the training and coaching activities is English. Training and coaching activities will be delivered online, via Teams.

### III. Prices

The total amount available for the development and implementation of the training activities is 14.000,00 Euro. This amount is inclusive of all costs involved in the performance of the contract. No expenses incurred in the performance of the services will be reimbursed separately by the project.

Payments will be done separately after:

- Delivery of online courses
- Delivery of the coaching activities.

Payments will be executed by, the partner responsible of the delivery of the part of the training program as agreed on and upon the NATIVE consortium budget.

### IV. Timetable

| Activity  | Date             |
|---|------------------|
| Launching of the request for offers                                     | 24 Sept. 2020    |
| Deadline for submission of offers                                       | 4 October. 2020  |
| Evaluation of offers  | 7 October. 2020  |
| Notification of award to the selected operator/s                        | 12 October. 2020 |
| Contract signature  | 15 October. 2020 |
| Implementation of the training programme, including coaching activities | Q42020/Q22021    |
| Delivery of the toolkit   | Q2 2021          |

### V. Participation in the tender procedure

This procurement procedure is open to the natural or legal person wishing to bid for the assignment and established in the EU. Participants must not be in any situation of exclusion under the exclusion criteria indicated in section VI and must have the legal capacity to allow them to participate in this procurement procedure.

As an indication, the NATIVE consortium is looking for experienced organizations such as universities, research centers, SMEs, consortium of professionals, etc. to deliver the online training programme and personalized coaching activities.

Admission of offers could be about the total of the requested service or parts of it. It is compulsory that presented offers can specify pricing by unit.

### VI. Exclusion criteria

Participants shall be excluded from participation in procurement procedure if they are in any of the following situations:

- they are bankrupt or being wound up, are having their affairs administered by the courts, have entered into an arrangement with creditors, have suspended business activities, are the subject of



proceedings concerning those matters, or are in any analogous situation arising from a similar procedure provided for in national legislation or regulations;

- they or persons having power of representation, decision making or control over them have been convicted of an offence concerning their professional conduct by a judgment of a competent authority of a Member State which has the force of res judicata;
- they have been guilty of grave professional misconduct proven by any means;
- they are not in compliance with their obligations relating to the payment of social security contributions or the payment of taxes in accordance with the legal provisions of the country in which they are established or with those of France or those of the country where the contract is to be performed;
- they or persons having power of representation, decision making or control over them have been the subject of a judgment which has the force of res judicata for fraud, corruption, involvement in a criminal organisation, money laundering or any other illegal activity detrimental to the Union's financial interests;
- following another procurement procedure or grant award procedure financed by the Community budget, they have been declared to be in serious breach of contract for failure to comply with their contractual obligations.

In addition to the above, contracts may not be awarded to participants who, during the procurement procedure for this contract are subject to a conflict of interest.

All tenderers must certify that they are not in any of the situations listed above.

## **VII. Selection criteria**

Participants must submit evidence of their technical and professional capacity to perform the contract.

The tenderer's technical capacity will be evaluated on the following criteria:

1. Number and quality of the courses in the course catalogue: the participant must have at least 10 courses in the fashion sector.
2. Number and quality of the experts, full time or contractual: the participant has to employ at least 2 trainers or experts in each of the four topics.

The following documents or information must be presented as evidence of compliance with the technical and professional criteria:

1. A description of the company profile, structure and information on its human resources;
2. A list of the principal training services performed during the last 3 years
3. CVs of the experts involved.
4. Details of any quality assurance accreditation the tenderer holds or if no accreditation is held an outline of any quality assurance policy
5. A statement of the tenderer's policy on the use of sub-contractors, if relevant, and of the means of ensuring quality when sub-contractors are used



### **VIII. Award of the contract - Technical proposal**

The assessment of technical quality will be based on the ability of the participant to meet the purpose of the contract as described in the terms of reference. To this end, the technical proposal shall contain the following information to allow the evaluation of the technical proposal according to the selection criteria mentioned in the previous section.

Participants are asked to provide a description of the online courses, including a detailed description of the training methodology and a description of the team proposed for implementing the work.

### **IX. Technical evaluation: award criteria**

The quality of technical offers will be evaluated in accordance with the award criteria listed in paragraph VII.

### **X. No obligation to award**

Completing the procedure of this public procurement in no way imposes on the NATIVE consortium an obligation to award the contract. The NATIVE consortium shall not be liable for any compensation with respect to participants whose offers have not been accepted, nor shall the NATIVE consortium be liable when deciding not to award the contract.

Native consortium can purchase the proposed contract or suitable part of the proposal in convening with the project and partners best interest.

### **XI. Notification of outcome**

Each participant will be informed in writing about the outcome of the public procurement.

If participants are notified that a technical offer has not been successful, participants may request additional information by fax or mail. At the discretion of NATIVE consortium, this information can be given in a follow-up letter providing further details in writing, such as the name of the participant to whom the contract is awarded and a summary of the characteristics and relative advantages of the successful technical offer, without disclosing any information affecting the commercial interests of other participants.

### **XII. Final information**

The person in charge of this procedure is Nelly Hayek Coordinator of the NATIVE project

This public procurement is published on *the NATIVE project website as well as ACTE web and newsletter. Partners in the project in Poland Italy and Spain are as well to publish the procurement.*

For further information and clarifications, contact us On: Email [native@acte.net](mailto:native@acte.net)

Applications are received on [native@acte.net](mailto:native@acte.net) until the 4<sup>th</sup> of October 2020

*Please note that we admit only questions and applications in English.*

On behalf of the NATIVE consortium

