

**PRESS RELEASE**  
Voting for the Rebelpin Fashion Awards

# Vote for your favourites in the European Rebelpin Fashion Awards

*Finally, it's time for the final stage of the Native project, when we announce the winners in the Rebelpin Fashion Awards. And you can participate and vote too.*

The Native project has over the past year supported ten young fashion designers from five different countries. The designers have by now presented their fashion collections, the jury has begun its deliberation and the voting period has also begun – so that all fashion lovers may vote for their favourite designs. The voting opened Thursday, June 10, and will remain open until June 30.

## Gala and awards show

The winners of the Rebelpin awards – with the ten designers of the Native project – will be announced at a virtual gala on Thursday July 1. A gala and show, consisting of the proposals submitted to the competition. In all, three complete sets from each of the ten participating designers (of which two work as a team) is proposed. Everyone can see the July 1 gala and designer show, at the [acte.net/native](http://acte.net/native) website. During the gala there will also be a presentation of the two awards:

- The professional jury award, a jury of the mentors who have advised the young talents during the Native project.
- The public award, given to the collection winning the popular vote on the [acte.net/vote-rebelpin-2021/](http://acte.net/vote-rebelpin-2021/) website.

## The designers

The participants are inspired by the tradition and know-how of the companies they have collaborated with during their creative residencies. This is where they created their collections, by using innovative techniques, such as additive manufacturing and 3D technology, as well as sustainable materials and other sources of innovation.

Most of the young talents who participated in the Native project have been able undertake their residencies in SMEs in the fashion industry. This was to get to know the SME from the inside and to develop garments while working in the company or to

provide a solution to a goal proposed by the brand itself. Three of the competing designers are based in Spain, one in London, two in Belgium, one in Italy, one in Holland and one in Poland.

### **E-visits and webinars**

Online visits were organized for those who were not able to attend their residencies due to the pandemic. There were six virtual visits to the European fashion companies Fov Fabrics of Sweden, the Italian companies Artemisia, Duelegs BBF Group, Texmoda and Calze BC, and the Catalan company Gavipunt.

Several webinars were also held during the Native project, all which were open to all the public and especially aimed towards fashion students. These webinars dealt with aspects related to commercial approaches to design and the fashion market in general, eco-design and the circular economy. Webinars were also held on the protection of intellectual property rights, sustainability in the fashion production chain, digital marketing in the fashion industry, new business models and industrial digitalization. These webinars, open and free of charge, were also attended by design students from all over Europe.

### **MORE INFORMATION:**

#### **NATIVE PROJECT**

[acte.net/native/](http://acte.net/native/)

#### **NATIVE PROJECT CONSORTIUM**

Leadership: Borås Stad

[www.boras.se](http://www.boras.se)

Akademia Sztuk Pięknych w Warszawie (Lodz, Poland)

[www.asp.waw.pl](http://www.asp.waw.pl)

Agrupació Catalana del Tèxtil i la Moda (MODACC)

[www.modacc.cat](http://www.modacc.cat)

Comune di Prato

[www.comune.prato.it](http://www.comune.prato.it)

## CONTACTS

### Sweden

**Borås Stad**

**Nelly Hayek**

[Nelly.Hayek@boras.se](mailto:Nelly.Hayek@boras.se)

### Poland

**Strzemiski Academy of Fine Arts in  
Lodz**

**Katarzyna Barylska**

[katarzyna.barylska@asp.lodz.pl](mailto:katarzyna.barylska@asp.lodz.pl)

### Italy

**Comune di Prato**

**Monika Leitner**

[m.leitner@comune.prato.it](mailto:m.leitner@comune.prato.it)

### Spain

**Modacc**

**Cristina Afanador**

[internacional@modacc.cat](mailto:internacional@modacc.cat)

## Facts

The Native project is co-financed by the Creative Europe program of the European Union. It was created with the dual objective of developing the skills of young designers involved in the design industries and to facilitate the integration of creative knowledge into SMEs in the fashion industry. Thus, allowing an exchange of talent and experience across Europe.

The Native project (New Creative Trails) is led by the Swedish Municipality of Borås and includes the participation of the Catalan Fashion Cluster (Modacc), the Municipality of Prato in Italy and the Sztuk Pięknych Academy of Fine Arts in Poland – all members of the European textile network, ACTE (the Association of European Textile Collectivities). ACTE brings together some thirty European institutions and municipalities, all involved in the fashion industry.

The grand gala for the Native project is held Thursday, July 1. This is held as a virtual event, showcasing the creations of 10 young European designers and announcing the winners.

Read more about the project at the ACTE/Native website: <https://acte.net/native/>